Kindle Children's eBook "Book-Storming" Wizard

Research "The Big 3" Kindle Categories

- Kindle eBooks > Fiction > Children's Fiction
- Kindle eBooks > Nonfiction > Children's Nonfiction
- Kindle eBooks > Children's eBooks

What is already selling?

Identify Top 20 Bestseller:

- Topics
- Themes
- Characters
- Formats
- Categories

Where is it selling?

- Target smaller subcategories starting from the "Big 3" above
- Find low-competition subcategories where the #1 Bestseller is ranked > 10,000

Who is your target market?

- Sex
  - Boys
  - Girls
- Age
  - Baby-3
  - Ages 4-8
  - Age s 9-12
  - Young Adult

Characters

Animals

- Apes
- Bea rs
- Birds
- Bugs
- Cats
- Cows
- Dinosaurs
- Dogs
- Dolphins
- Ducks
- Elephants
- Farm Animals
- Hamsters Fish
- Foxes
- Frogs
- Gorillas
- Horses
- Lions
- Mice
- Monkeys
- Moose
- Penguins
- Pigs
- Sharks
- Snakes
- Spiders
- Tigers
- Turtles
- W hales
- Wolves

Fantasy

- Aliens
- Angels
- Dragons
- Elves
- Fairies
- Gnomes
- Greek Gods
- Pirates
- Princesses/Prince
- Monsters
- Queen/King
- Trolls
- Superheroes
- Unicorns
- Vampires
- Werewolves
- Wizards

Family

- Adopted Sibling
- Baby
- Brother
- Cousin
- Dad
- Grandmother
- Grandfather
- Favorite Aunt/Uncle
- Mom
- Sister
- Step Mom/Step Dad

Learning / Concepts

- **Alphabet**
  - Single letter them es books
  - "A to Z" Books
  - Spelling books
- **A rt/Crafts**
  - Draw 50 Animals
  - Popsicle stick projects
  - Origami for kids
- **A stronomy**
  - Stars
  - Planets
  - Black holes
  - Astrology
- **Biology**
  - Where do babies come from
  - What organs are inside your body...
  - Tour of the body from your bloodstream
- **Computers**
  - Best k ids iPod apps
  - Report writing in MS W ord
  - Cloud com puting for k ids
  - How to beat video games
- **Cooking**
  - baking cupcakes
  - 25 snack recipes
- **Cultural**
  - Latino
  - Asian
  - African
- **Death/Illness**
  - Pet dies
  - Going to the doctor
  - Grandparent has cancer
- **Diversity/Tolerance**
  - New k id in school
  - Why don't I don't fit in...
  - LGBT
- **Divorce**
  - It's no t your fault...
  - Coping strategies
- **Foreign Language**
  - Learning Spa nish from a schoolmate
  - So you're visiting France...
  - How do you say I love you in...
- **Geography**
  - States
  - Capitals
  - Countries
  - Where do they make...
- **Health/Hygiene**
  - How to brush your teeth
  - How to eat right
  - Potty training
- **Manners/Etiquette**
  - Don't sne eze in your so up...
  - "Princess mannem"
  - saying please and thank you
- **Music**
  - Guitar for girls
  - Song lyrics
  - Band/orchestra instruments
- **Numbers**
  - Learning to count
  - Flash cards
  - Arithmetic
- **Science/Nature**
  - O ceans
  - Animals
  - Weather
- **Shapes/Geometry**
  - W hat's this shape?
  - Drawing anything from shapes

Genre / Themes

- Action/Adventure
- Biography
- Biography
- Christian/Religious
- Detective
- Fantasy
- Fairy Tales
- Folk Tales/Fables
- Gross-out Humor
- Holidays
- Mysteries
- Mythology
- Sports
- Time Machine
- Romance

Style / Format

- Bilingual
- Coloring Book
- Comic Book
- Diary
- "Find This" Picture Books
- "Fun Facts" Book
- Graphic Novels
- Joke Books
- Limericks
- Narrative Story
- Picture Books
- Post Cards
- Quiz Books
- Riddles
- Rhyming/Poems
- Short Stories
- Songs
- Translation

Story Setting

- Ancient Times
- Fantasy
- Foreign Country
- Home
- Historical Time/Period
- Magical Land
- School
- Outer Space/Planets
- Underwater
- Video Games